

16th Annual Richfield

Art at the Mill

Art and Fine Craft Fair

June 15, 2024 – 10 am-4 pm

Richfield Historical Park

4399 Pleasant Hill Road

Richfield, WI – Washington County

Sponsored by: Richfield Historical Society



Artist Guidelines

This event is held in the Richfield Nature/Historic Park, a sensational wooded backdrop with many historic buildings including the renovated Messer/Mayer Grist Mill. This is the 16th year for this event.

Artists Amenities:

- Easy access for setup
- Sufficient space between booths
- Free coffee and pastries during setup
- Assistance in getting lunch (avoid line)
- Booth reliever (typically mid-day)
- Fliers for advertising
- Tour of historic buildings

Guidelines and Requirements:

- **Application Fees and Deadlines**
 - Booth Fee for applications received before or on April 1, 2024 -- \$60
 - Booth Fee for applications received from April 2, 2024 through June 1, 2024 -- \$70
 - Jury Fee (nonrefundable): \$10 (Jury Fee is waived for previous exhibitors at this event)
 - No applications will be accepted after June 1, 2024
- **Booth Information:**
 - Artists supply their own booth/tent (10 ft x 10 ft), tables and chairs – the fair goes on rain or shine
 - **Setup must be completed by 10 am and remain in place until 4 pm**
 - **When setting up, be sure to unload your booth and supplies. Then, immediately move your vehicle to the parking area before setting up. This will alleviate congestion and blocked vehicles.**
 - **At 4 pm, vehicles can be moved from the parking area to your booth. This must not be done prior to the 4 pm closing time.**
 - If necessary, make sure you have the required insurance/license to sell your products
- **Art Work Requirements:**
 - All work must be original, handcrafted and created by the artists themselves
 - Kits, imports and mass-produced items will not be accepted
 - Items to be sold CANNOT include copyright or commercial designs (For example: sports and/or college logos, cartoon characters or logos, action-hero characters or logos, etc.)
 - Any artist whose work is found to be inconsistent with submitted photos will be asked to leave the fair
- **General Information**
 - All of the above requirements will be strictly enforced
 - FYI – Sales Tax for Washington County is 5.5%
 - Any artist under the age of 18 must be accompanied by an adult.
 - No political activities are allowed as RHS is a 501(c)(3) organization.

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Artist Application Process

Follow These Steps:

1. **Mail Application Form plus \$10 Jury Fee (Jury Fee is waived for returning artists) and applicable Booth Fee based on application date*. Separate checks for Jury Fee and Booth Fee. Booth Fee will be returned if your art is not accepted.**

***Booth Fees:** Now through April 1, 2024 -- \$60; April 2, 2024 through June 1, 2024 -- \$70

Or, pay via Venmo or PayPal (see QR codes on Application). If paying by Venmo/PayPal, the Jury and Booth fees can be made through one transaction. If the Booth fee would need to be returned, it would be done through Venmo/PayPal less the transaction fee.

2. **Mail four (4) photos:** 3 photos per medium that are labeled with Artist's Name and Category and 1 photo of your booth. Returning artists need not submit photos unless there is a change in your media.

Note: Please include a self-addressed envelope with sufficient postage attached if you wish the photos to be returned.

Mail to the address below:

Richfield Historical Society, PO Box 268, Richfield, WI 53076

OR

Digital Photo Submission to: artfairrhs@gmail.com

Cancellation Policy

If you have to cancel:

- Before April 1, 2024, the full amount of the booth fee will be refunded.
- Between April 1, 2024, and May 15, 2024, half of the booth fee will be refunded.
- After May 15, 2024, booth fee will not be refunded (no exceptions.)

Application Form on Page 3

Richfield Art at the Mill – June 15, 2024 – Hours: 10 am – 4 pm
Artists Application Form

Please print clearly

Name _____

Business _____

Mailing Address _____

City, State, Zip _____

Phone _____ E-Mail _____

Website _____ Instagram _____

WI Seller's Permit Number _____ Last 4 digits of Social Security Number _____

☐ Check if annual WI sales are under \$2,000, Exemption Code 4 (**Last 4 digits of SSN still required**)

Media * (If checking more than one category, indicate percentage of each): ☐ Painting/Drawing _____%

☐ Fiber/Textiles _____% ☐ Jewelry _____% ☐ Glass _____% ☐ Wood _____% ☐ Sculpture _____%

☐ Printmaking _____% ☐ Photography _____% ☐ Metal _____% ☐ Clay _____%

☐ Other (Describe) _____ %

* Categories will be limited to ensure a balanced mix of media.

Brief Description of Your Work (20 words or less): _____

☐ Please check to give permission to place your information in the Art Fair handout (Name, Phone, E-mail, Website, and Media)

☐ Please check if you are willing to supply a piece of your artwork for the Silent Auction. Your donation is greatly appreciated.

☐ Please check if you would be willing to distribute fliers at fairs in which you exhibit.
Number of fliers needed _____

☐ Check if you would like an e-flier to distribute to social media, newsletter, mailing list.

☐ Please check if you would like the same booth number. Booth # for 2023: _____

I have read and agree to the requirements outlined in the Guidelines. My signature confirms that all items sold at this event will be personally handcrafted by me.

Signature _____

Date _____

Pay Booth & Jury Fees with Check or Venmo/PayPal
Checks Payable and Mail to:

Richfield Historical Society, PO Box 268, Richfield, WI 53076

Thank You for Applying to Exhibit at 2024 Art at the Mill
richfieldhistoricalsociety.org

